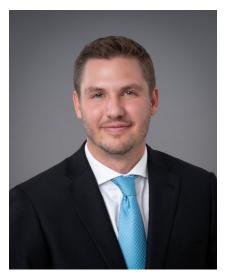


FOR IMMEDIATE RELEASE

GULFSIDE BANK HIRES VICE PRESIDENT

SARASOTA, FL (Jun 18, 2025)—Gulfside Bank has hired Matt Hess to serve as a Vice President, Commercial Relationship Manager, the Bank announced today.



Hess was recruited to work out of Gulfside Bank's recently opened Fruitville East financial center and focus on commercial business development in the eastern parts of Sarasota County.

"Matt is a proven leader with a track record of success in corporate banking as well as the restaurant business," says Dennis Murphy, President and CEO of Gulfside Bank. "We have high expectations for him, and he is a welcome addition to our team."

Prior to moving to Sarasota in 2019, Hess spent several years in banking after graduating from the University of Massachusetts earning a Bachelor of Business Administration with a major in management and a minor in psychology.

When he relocated to Sarasota, Hess served as the Co-Owner and Treasurer of the popular downtown Mexican restaurant, Two Senoritas, where he and his partner successfully rebranded the

business into modern "Mex Eclectic" full-service restaurant called El Melvin.

"After spending six meaningful years in the hospitality business, I am excited to return to my roots in commercial banking," shares Hess. "The experience has deepened my understanding of customer service, operational agility, and what it takes to run a business. I look forward to leveraging these strengths to build strong client relationships and meet the financial needs of the Sarasota community."

When he's not working, Hess enjoys spending quality time with friends and family – especially his wife and two daughters. The Hess family loves to travel, explore the outdoors, and stay active. Matt is also a passionate Philadelphia sports fan, and he likes to play golf when he can find the time.

ABOUT GULFSIDE BANK

Gulfside Bank is a full-service community bank in Sarasota, Florida, offering a variety of retail, commercial and wealth management services. With deep roots in the community, Gulfside Bank is locally owned and managed, and is committed to building long-lasting relationships with its clients, no matter how big or how small. For more information, visit them online at **gulfsidebank.com.**

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