



FOR IMMEDIATE RELEASE

GULFSIDE BANK CHARTERS COMMUNITY ENGAGEMENT INITIATIVE

Gulfside Cares Program Empowers Employees to Volunteer

SARASOTA, FL (February 16, 2021)—Gulfside Bank announced the formation of Gulfside Cares, a new human resources program that encourages Gulfside employees to volunteer for local charitable organizations.

“Effective January 1, 2021, each Gulfside employee will be eligible to volunteer up to 40 hours per year ‘on the clock,’” stated Dennis Murphy, President and CEO of Gulfside Bank. “This program is intended to further one part of Gulfside’s Mission Statement; specifically, that of ‘working to strengthen our community.’”



Since the bank’s founding in 2018, playing an active role in the local community has been part of the organization’s DNA. The management team regularly supports charitable organizations through volunteerism, board service, and event participation. The Gulfside Cares Program creates an opportunity for the rest of the employees to take ownership of their volunteer efforts, seek out the causes they are passionate about, and still get paid for their time.

“With the help of a steering committee, we compiled a list of 18 local nonprofits where employees can choose to volunteer their time,” shares Carol Palmer, VP and Corporate Secretary of Gulfside Bank. “With so many wonderful local groups in town it was difficult to narrow down our list, but we have a great cross-section of nonprofits serving everything from food security to animal lovers.”

Customers are greeted by “Penny” in Gulfside Bank’s main lobby where they can make a donation to Southeastern Guide Dogs.



PRESS RELEASE

ABOUT GULFSIDE BANK

Gulfside Bank is a full-service community bank in Sarasota, Florida, offering a variety of retail, commercial and private banking services. With deep roots in the community, Gulfside Bank is locally-owned and managed, and is committed to building long-lasting relationships with its clients, no matter how big or how small. For more information, visit them online at gulfsidebank.com.

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